

*Become part  
of our team...*



## **Marketing Executive/Graphic Designer**

### **The Role:**

This is an exciting role for an up and coming Marketing Executive to join the BCS Group team. As a Marketing Executive you will be responsible for a variety of tasks with lots of opportunity to learn on-the-job as well as the option of formal training.

### **Key Responsibilities:**

#### **Graphic Design**

You will be responsible for elements of graphic design including; creation of literature, posters and flyers.

#### **Photography & Videography**

Responsibilities will also include assisting/leading photography shoots as well as editing photographs and filming/editing company videos.

#### **Digital Marketing**

You will assist and be responsible for areas of digital marketing including; website maintenance, social media management, SEO and email campaigns.

#### **Signage Creation**

As we are a company that design and manufacture road, health & safety and bespoke signs in-house you will help with the designing of signs using Adobe Illustrator.

#### **Copywriting**

The role will also involve areas of copywriting for email communications to the internal business as well as writing text for social media posts.

#### **Strategy**

You will contribute to the marketing strategy, looking at ways to improve on the current marketing of the business and help with implementation of new strategies.

### **Key measures & targets:**

- Manage time expectations on requests
- Ensure artwork is completed within agreed timeframe
- Assist the Marketing Manager with general marketing tasks
- Take the lead on marketing projects

### **Key relationships:**

- Marketing Team
- Signage Team
- Sales Team
- Management Team

*Become part  
of our team...*



### **Person Specification:**

The successful candidate is likely to meet all of the following criteria:

#### **Essential**

- Strong Adobe Creative Suite (or similar) knowledge
- Great eye for detail
- Strong team working abilities
- Good reliability and integrity
- Flexibility and willingness to adapt to different tasks and projects

#### **Desirable**

- Previous experience of working in the Construction industry
- Previous experience working in a graphics based role
- Understanding of Chapter 8 signage
- Educated to degree level
- Marketing or graphic design qualifications

### **Benefits:**

As well as offering a competitive salary, remuneration for this role includes flexible benefits, which provides a range of guaranteed benefits including but not limited to:

- 5% Company pension contribution
- Life Assurance at 2 x notional salary
- Single persons private medical cover
- Permanent Health Cover

### **About BCS Group:**

BCS Group, a subsidiary of Barhale Holdings Plc, is a privately-owned company. We are a leading supplier of safety and construction products and services that has depots in both the Midlands and Scotland. We pride ourselves on providing a first-class service to all our customers, ensuring the right product or solution is delivered to the right location on time. With over 5,000 items within our core range, BCS Group can fulfil any order and ensure it is delivered direct via our own dedicated transport fleet or those of our partners.

**Manufacturing:** Our capabilities include standard and bespoke signage, labels, temporary and permanent road traffic signs and bespoke steel fabrication/installation which includes foot bridges, walkways, flooring, guardrails, ladders and tunnelling products.

**Extensive Stock Range:** Distributor of leading industry brands in PPE & clothing, traffic management, safety & lifting and site equipment products. These include Bollé, Pulsar, Globus, Rock Fall, Progarm, Portwest, Melba Swintex, Oxford Plastics, JSP, Nissen, Carters, Orafol, Crowcon, Radiodetection, Dräger, Ridgegear, and Plant Nappy.

**Safety Equipment Servicing:** Specialist safety & lifting repair, calibration and inspection since 1999. We have our own purpose-built maintenance and calibration facility for gas



*Become part  
of our team...*

detection, cable avoidance, breathing apparatus and lifting equipment which along with our fully equipped mobile calibration unit is where all maintenance and repairs are carried out. Our staff are trained and fully qualified in maintenance, calibration and inspection of a full range of specialist safety & lifting equipment.

**Our People:** With a direct work force philosophy, the company culture is driven by our core values, which describes how we act day-to-day. We ensure all your needs are met through our national call centre and dedicated account management.

**Triple Accreditation:** ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 and ISO 50001:2011 standards, which means our customers can have complete confidence that we have an ongoing commitment to be a safe, efficient and responsible partner.

### **How to apply:**

Please send your current CV and covering email outlining your suitability for the role and quoting the reference number to [careers@barhale.co.uk](mailto:careers@barhale.co.uk).

We are an equal opportunities employer. We are determined that no job applicant or employee receives less favourable treatment on the grounds of sex, pregnancy or maternity, gender re-assignment, sexual orientation, religion or belief, marriage or civil partnership, age, race or disability. All information will remain confidential to Barhale and will be handled in accordance with the requirements of the Data Protection Act.